

# Clarion

## The ELC Chronicle

FACULTY OF LANGUAGES  
& LITERATURE

04 July 2025



## Highlights of Spring 2025!

Welcome to our biannual newsletter! We are thrilled to share with you the latest developments in our mission to make a positive impact in success of the University of Central Punjab.

**Trainings & Workshops :** The English Language Centre remained actively engaged throughout the semester, fostering a culture of training, continuous learning, and professional growth.

**Our Initiatives:** Our initiatives this semester included the introduction of new courses like French Language, the launch of a Semester Exchange Program in China and hosting Mother's day program for an old age home.

### Research Contributions:

The Spring 2025 semester witnessed notable research contributions from ELC faculty, with several publications in national and international journals, reflecting a strong commitment to academic excellence and scholarly growth.

**Our Achievements:** The English Language Centre celebrated significant achievements in Spring 2025, including faculty promotions, international collaborations, and student opportunities that marked a strong semester of growth and excellence.

In this newsletter  
you will find:

Trainings and  
Workshops

Our Initiatives

Research  
Contributions

Our  
Achievements

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## Trainings & Workshops

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### A Workshop on Visual Communication in Technical Writing

As part of the ELC Writing Support Centre, Ms. Maryam conducted a workshop on "The Role of Visual Communication in Technical Writing" for the students of MCA English-III on 30th May 2025. The session was held from 8:00 A.M. to 10:00 A.M., focusing on the significance of integrating visuals effectively in technical documents to enhance clarity, comprehension, and user engagement.

During the workshop, students explored various aspects of visual communication including the use of tables, graphs, charts, flow diagrams, and infographics to support technical content. Practical examples and real-time tasks were provided to enable learners to critically analyse and design visuals suited to specific technical contexts.



### A Session on Optimisation of Academic Tools

The ELC Writing Support Center has launched Semester-wise Intensive Writing Workshops to support UCP students. As part of this initiative, Ms. Sheba Sultan led a session on Optimisation of Academic Tools held on 30th June 2025. The workshop equipped participants with practical strategies to enhance their academic writing using digital tools, reflecting ELC's commitment to fostering writing excellence across the university.



### Transforming Relationships through NLP

Ms. Faiza Tanzeem facilitated an insightful and well-received session on "Transforming Relationships Through Neuro-Linguistic Programming" at the departmental level, earning great appreciation for her engaging delivery and impactful content. The session highlighted the practical relevance of NLP techniques in personal and professional communication, leaving participants with valuable tools for relationship building.

## Trainings & Workshops



### A Talk on Transformational Leadership at the Workplace

Dr. Beenish Masood, ELC's new Lead for Research and Trainings, opened her tenure in this capacity with a compelling session on transformational leadership. Seamlessly blending insights from psychology, philosophy, and ethics, she proposed practical strategies for workplace transformation. Her session set a strong foundation for future initiatives, emphasizing ELC's commitment to cultivating thoughtful, effective leadership

within academic and professional settings. The ELC faculty's thoughtful engagement added depth to the discussion — proving, in Edward Said's words, that "intellectuals are not required to be humorless complainers." A promising start to an exciting academic journey ahead. Their insightful contributions reflected a spirit of critical inquiry and collegiality, setting the tone for a vibrant and intellectually engaging semester at ELC.



### A session on Academic Writing

UMT's CFL Research Committee hosted a guest lecture on "Mastering the Art of Literature Review Writing" by Dr. Muhammad Habib Qazi, Associate Professor and Director ELC. Students and faculty gained practical insights into crafting effective literature reviews. The session highlighted Dr. Qazi's expertise and reinforced the importance of strong research foundations, leaving participants better equipped for academic writing and scholarly inquiry.



### Workshop on Communication at the Workplace

Ms. Iqra and Ms. Nayab from the English Language Center (ELC) conducted an engaging training session on communication skills, equipping participants with practical tools for effective interpersonal and professional communication. The session reinforced ELC's dedication to skill-based learning, empowering participants to enhance their communication competencies in both academic and workplace settings.

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## Our Initiatives

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### Altrusitic Works

Ms. Irfana Kunwar, from Department of English - FOLL - UCP and English Language Center - FOLL - UCP moderated a heartfelt Mother's Day event with the wonderful mothers of Maa-Baseera Old Home. It was a warm and joyous gathering, where ELC celebrated the love, resilience, and timeless spirit of these amazing women.



### Poster Presentations - A Course Project

Students of BS Discourse Studies, taught by Dr. Habib Qazi and Ms. Tayyaba Bin Mahmood, examined social media discourse related to violence in Palestine. The project applied key theoretical concepts to explore how narratives are shaped and shared online. The Pro-Rector of UCP, along with faculty from the English Department, visited the display and appreciated the students' academic critical engagement.



### French Language Course

The French language learning opportunity, offered by ELC of FoLL and the International Office in collaboration with Alliance Française de Lahore, marks a significant step toward promoting multilingual competence and cross-cultural understanding among UCP students.



### Semester Exchange Program

The UCP International Office and FOLL, in collaboration with Sichuan Vocational College of Information Technology in China, offer another scholarship, the 1-semester exchange scholarship program, for UCP students and alumni.



### Chinese Culture Camp

Mr. Sahir Mushtaq, Faculty Liaison Officer and Team Lead – Foreign Languages, has successfully secured a fully funded opportunity for the Pak-China Cultural Camp! He, along with 10 talented students and Ms. Nayab Afzal from the English Language Centre (ELC), represented UCP in China.

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## Research Contributions

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### Two Publications in Impact Factor Journals

Dr. Habib Qazi has published two research articles in high-impact WoS journals, *Identities* by Routledge and *IJSSB*, actively promoting a strong research culture within the English Language Centre. His scholarly contributions serve as a valuable inspiration for faculty and students striving for academic excellence.



### Two Publications in International & National Journals

Ms. Faiza Tanzeem, a PhD scholar, has published two research articles—one in a prestigious impact factor international journal, *Cogent* by Tylor & Francis, and another in a recognized national journal, reflecting her dedication to academic research and excellence.



### One Publication in an Impact Factor Journal

Ms. Tayyaba Rana has published a research article in an international journal, *IJSSB*, contributing valuable insights to the field of English Language Teaching (ELT). Her work reflects a strong commitment to academic excellence and ongoing professional development.



### One Publication in a National Journal

Ms. Rakhshanda Furnaz has published her research in an HEC-recognized national journal, *TJLSS*, showcasing her dedication to scholarly engagement and contribution to the academic community. Her work reflects a commitment to advancing knowledge within her field.



### One Publication in a National Journal

Ms. Mahjabeen has published her research in a national journal, *TJLSS*, focusing on the integration of Artificial Intelligence in the classroom. Her work highlights a forward-thinking approach to educational innovation and reflects her commitment to enhancing teaching and learning through emerging technologies.



### Reviewer for WoS Journals

Dr. Aisha Saleem is actively contributing to a research-oriented culture by serving as a reviewer for renowned Web of Science-indexed journals, including those by Springer Nature and Taylor & Francis. Her efforts have been formally recognized on the Web of Science platform, with Springer Nature awarding her a Certificate of Recognition for her academic contribution.

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## Our Achievements

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### Best Teacher Award

Congratulations to Ms. Saima Naeem from the English Language Centre (ELC), Faculty of Languages and Literature for receiving the Best Teacher Award! Your dedication and commitment to excellence continue to inspire students and colleagues alike. This recognition reflects ELC's ongoing pursuit of teaching excellence and celebrates the impactful role educators play in shaping meaningful learning experiences.

## Faculty Promotions

The ELC proudly congratulates its esteemed members on their recent promotions, reflecting their unwavering commitment to academic excellence and professional growth. Ms. Tayyaba Rana has been promoted to Principal Lecturer, a recognition of her exceptional dedication and contributions to education. Dr. Aisha Saleem has advanced to the position of Assistant Professor, a testament to her scholarly achievements and consistent pursuit of excellence. We also extend our congratulations to Ms. Saima Naeem, Ms. Huma Rauf, and Ms. Iqra Fatima on their well-earned promotions to Senior Lecturer, acknowledging their continued commitment to teaching and academic development. Additionally, Ms. Habiba Khatoon has been promoted to Lecturer, marking an important milestone in her professional journey. We wish all our colleagues continued success in their new roles and look forward to their further contributions to the department and university.





## Chinese Cultural Camp

Students from the University of Central Punjab (UCP) recently took part in an immersive Chinese language session during the Chinese Cultural Camp in China, organized in collaboration with Guangdong Ocean University (GDOU). The session was led by Mr. Sahir Mushtaq, ELC's Chinese Language Lead and International Liaison Officer, alongside distinguished Chinese instructors Mr. Liu and Ms. Lee. Blending language learning with rich cultural experiences, the session offered students a dynamic and engaging environment to enhance their linguistic skills and cross-cultural understanding. This initiative reflects UCP's ongoing commitment to global learning and academic collaboration.

Such immersive language experiences are vital in fostering global competencies among students, enabling them to communicate effectively across cultures and adapt in diverse international settings. By engaging directly with native speakers and experiencing cultural practices firsthand, students not only improve their language proficiency but also develop a deeper appreciation for cultural diversity. This initiative strengthens UCP's vision of producing globally aware graduates and reinforces its academic partnerships with leading international institutions like GDOU.

*Thank you for reading!*

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